



KEEPSAKE ORNAMENTS ARE...

For the stories you'll share year after year. For the memories you'll cherish forever. For the laughter and love and even the tears. For the traditions that bring you together.

From the Keepsake Studio, welcome to a new season of celebrating traditions and capturing special moments.

Welcome to the 2021 Dream Book.

Grab the Wish List included in this book and start marking your favorites!

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FAMILIAR TRADITIONS AND NEW WONDERS

More than anyone, you know the wonders and memories of the Christmas season don't just happen. They're created. You create them when you lift a child to put the topper on the tree. Or when you welcome the messes of baking holiday treats. You create them when you gather your favorite people to celebrate traditions passed down through generations. When you make lists, share gifts, give back—and get wrapped up in the joy of it all—together.

But you don't stop there. You're hard at work creating new traditions for your loved ones to enjoy. Because for you, the magic of Christmas is new every year, and you want to pass that wonder along. We get that. It's how we feel, too. And it's why we work so hard to create Keepsake Ornaments that celebrate everything from nostalgic favorites to new wonders, magic moments to merry minis, and so much more. Our Keepsake Studio of artists' love for holiday traditions shows up in the details of each ornament they create. And there's a story behind them all, whether they're inspired by their own Christmas memories—or maybe even by the ones you've shared with them.

So...everything you do to make the holidays memorable? Never doubt that it matters. You'll hear it in the laughter of those you've gathered as you share the stories behind each ornament you unbox. You'll see it in the eyes of children as they watch a magic ornament come to life with light, sound and motion. And you'll feel it...you'll all feel it...surrounding you, filling you, warming you. It's that familiar comfort mixed with a renewed sense of wonder. It's unforgettable but somehow unexpected. You create that. And every single year, the Keepsake Studio looks forward to being a part of your holiday magic.

CHRISTMAS MAGIC COMES TO LIFE

From classic favorites to magical innovations and fun surprises, so many holiday wonders await.

A. PULL-STRING MOOSE Pull the string to see the moose move. Wood. By Edythe Kegrize. Available 10/2/21. \$31.99 CAD QK1352 B. SPRIGHTLY SANTA Glass. By Joanne Wright. Available 10/2/21. \$69.99 CAD QK2085



C. A BEAUTIFUL YEAR Photo holder. Metal. By Edythe Kegrize and Tom Best. Available 7/10/21. \$25.99 CAD QGO2085



E. COZY BIRCH SNOWMAN By Anita Marra Rogers. Available 10/2/21. \$19.99 CAD QGO2092



D. CLUB EXCLUSIVE SANTA'S SLEIGH Porcelain. By Joanne Wright. Available 10/2/21. \$38.99 CAD QXC5562





Santas From Around the World Porcelain and metal. By Edythe Kegrize. Available 7/10/21. \$22.99 CAD QXE3265



G. SANTA CLAUS By Tom Best. Available 12/1/21. \$31.99 CAD QXT4115



H. CHRISTMAS COMMEMORATIVE 9th in the series. Glass and metal. By Terri Steiger. Available 10/2/21. \$27.99 CAD QXR9035



J. STUNNING SNOWFLAKE Artist crafted and metal. By Ruth Donikowski. Available 10/2/21. \$37.99 CAD QK2052



L. SNOW ANGEL By Tammy Haddix. Available 10/2/21. \$16.99 CAD QGO1672



–Joanne Wright, Keepsake Artist

I. MAGIC | Ight & mattern ANGELIC CANDLELIGHT Lights up and flickers. By Joanne Wright. Keepsake Power Cord required (see page 68). Available 10/2/21. \$31.99 CAD QGO2155





M. HEIRLOOM ANGELS 6th in the series. By Ruth Donikowski. Available 7/10/21. \$21.99 CAD QXR9012



N. 2021 SNOWFLAKE Porcelain. By Ruth Donikowski. Available 7/10/21. \$22.99 CAD QGO1662

SOUND, LIGHT AND KEEPSAKE WONDER

Inspired to innovate

Our Keepsake Studio works closely with writers, engineers and even experts around the world to bring innovation to Keepsake Ornaments every year. That collaboration has brought us new technologies for magic ornaments, including light, sound, motion, interactive storytelling and more. We're always striving to come up with exciting new ways to help you add wonder to your tree, so as you gather loved ones around it at Christmastime, you know it will be an entertaining and magical experience.

See all our magic ornaments in action at

Hallmark.com/Magic

See it in action at Hallmark.com/Gingerbread

A. (MAGIC | National States) DECK THE GINGERBREAD HOUSE Lights up and moves to music from "Deck the Halls" and "Up on the Housetop." By Sharon Visker and Emma Leturgez-Smith. Available 10/2/21. 10% "Wx9%"Hx7%"D \$189.99 CAD QFM3365





Lights up, moves and plays music from "Here Comes Santa Claus." By Tracy Larsen. Available 12/1/21. \$44.99 CAD QXT4105



C. (MAGIC] sound TANGLED UP IN CHRISTMAS Hear a version of "O Christmas Tree." Available 10/2/21. \$25.99 QGO2152



D. (MAGIC Inght) HOLIDAY LIGHTHOUSE 10th in the series. Lights up. By Tracy Larsen. Keepsake Power Cord required (see page 68). Available 7/10/21. \$31.99 CAD QXR9052





E. (MAGIC | light & motion)

SOFT SERVE SURPRISE

Pull the string to see it illuminate and watch the ice cream cone spin. By Nello Williams. Available 7/10/21. 31.99 CAD QGO2162







PLAYFUL PENGUINS

See it illuminate, hear music from "Let It Snow" and watch the penguins play in the snow! By Kristina Gaughran. Available 10/2/21. \$49.99 CAD QGO2232





ROCK CANDY EXPRESS

4th in the Christmas Carnival series. Lights up and moves to music from "Good King Wenceslas." Add additional Christmas Carnival series ornaments to unlock other amazingly interactive performances! By Robert Hurlburt. Keepsake Power Cord required (see page 68). Available 10/2/21. \$69.99 CAD QXR9062

 A. SWEET SANTA By Tammy Haddix and Crista Couch. Available 10/2/21. \$19.99 CAD QGO2405
 B. MERRY CHRIS-MOOSE By Gregor Benedetti. Available 12/1/21. \$19.99 CAD QXT4102

A



C. NOTHING "BUTTER" By Gregor Benedetti. Available 7/10/21. \$19.99 CAD QGO1655



D. THE PERFECT PAIRING By Gregor Benedetti. Available 7/10/21. \$19.99 CAD QGO2225



me

B

E. SPINNING SANTA Rotate the knob to see Santa spin. By Gregor Benedetti. Available 7/10/21. \$25.99 CAD QGO2132

HOLIDAY HUMOR



F. ELEGANT ZEBRA Porcelain. By Joanne Wright. Available 10/2/21. \$37.99 CAD QK2042



G. HOLIDAY HAPPINESS Set of 3. Glass. By Terri Steiger. Available 12/1/21. \$37.99 CAD QXT4112



H. ELF ON ICE The Elf on the Shelf* By Tom Best and Jim Kemme. Available 10/2/21. \$22.99 CAD QXI7222



The power of laughter

For his new series, Gregor Benedetti will showcase Christmas as seen through the eyes of this adorable little odd couple, Gnaughty and Gnice, hoping their future festive antics and merry misadventures will bring you and your family a laugh or two.

"Humor is important every day, but it's especially important during the holidays," Gregor says, "because laughter has the power to bring us together no matter how different we are. These little characters will show that despite their differences, they can sit back, relax and have a good laugh together. And they would wish the same for all of us." He's creative! Presenter. Likes to build snowner out of marshnallows Kind face white here shall mark, shall mark, Green work akang up share

A. FIRST IN SERIES GNOME FOR CHRISTMAS Each ornament in this new series will feature the fun and festive antics of Gnaughty and Gnice, a playful pair of Christmas Gnomes! By Gregor Benedetti. Available 10/2/21. \$25.99 CAD QXR9065



B. (MAGIC I sound) HERE COMES DOLPHIN CLAUS Hear a dolphin-inspired version of "Here Comes Santa Claus." By Allie Jachimowicz. Available 10/2/21. \$25.99 CAD QGO2295



C. OOH HOLEY NIGHT By Allie Jachimowicz. Available 7/10/21. \$19.99 CAD QGO2282



D. (MAGIC I sound) CRAPPY CHRISTMAS! Hear a fun version of "Jingle Bells." By Allie Jachimowicz. Available 10/2/21. \$25.99 CAD QGO2302





E. JUST BELIEVE By Gregor Benedetti. Available 7/10/21. \$25.99 CAD QGO2312 F. (MAGIC I sound) DISCO INFERNO Hear music from "Disco Inferno" performed by The Trammps. By Matt Johnson. Available 7/10/21. \$25.99 CAD QGO2135



GETTING TOO OLD FOR THIS

Hear Santa's voice and music from "Up on the Housetop." By Gregor Benedetti. Available 10/2/21. \$25.99 CAD GG02322



H. THE TWELVE BEERS OF CHRISTMAS By Allie Jachimowicz. Available 10/2/21. \$22.99 CAD QG02292



L. COOKIE DOE By Matt Johnson and Nina Aubé. Available 7/10/21. \$19.99 CAD QG02275



J. (MAGIC sound) SEXY AND I KNOW IT

Hear music from "Sexy and I Know It" performed by LMFAO. By Allie Jachimowicz and Jake Angell. Available 10/2/21. \$25.99 CAD QGO2305



K. LIMITED QUANTITY **REBEL REINDEER** By Tracy Larsen. Available 10/2/21. \$19.99 CAD QXE3285









A.-E. (STORYTELLERS) THE NIGHTMARE BEFORE CHRISTMAS COLLECTION Each ornament lights up and performs an exciting scene from the movie. Collect them all to unlock larger, amazingly interactive performances! Keepsake Power Cord required (see page 68). A. Disney Sally By Emma Leturgez-Smith. Available 7/10/21. \$44.99 CAD QXD660 B. Disney Oogie Boogie Available 10/2/21. \$44.99 CAD QXD6405 C. Disney Santa Claus By Emma Leturgez-Smith. Available 7/10/21. \$44.99 CAD QXD6604 D. Disney Jack Skellington By Sharon Visker. Available 7/10/21. \$44.99 CAD QXD6594 E. Disney Lock, Shock, and Barrel Available 7/10/21. \$44.99 CAD QXD6402



Here comes Sandy Claws

Your Storytellers collection gets even more spooky-fun this year with the final additions of Oogie Boogie and Lock, Shock, and Barrel. Unlock more performances and song excerpts as they interact with Jack Skellington, Sally and Santa Claus to complete the story!



BEDTIME STORIES Disney Tim Burton's *The Nightmare Before Christmas* By Sharon Visker. Available 10/2/21. \$31.99 CAD QXD6562



RUDOLPH RED-NOSED REINDEER*

G. SLEDDING FRIENDS Rudolph the Red-Nosed Reindeer* By Nello Williams. Available 10/2/21. \$31.99 CAD QXI7172



H. (MAGIC | light & sound) YOU'RE A MEAN ONE, MR. GRINCH

Dr. Seuss's *How the Grinch Stole Christmas!*™ Lights up. Slide arm to hear a version of "You're a Mean One, Mr. Grinch." By Nello Williams. Available 10/2/21. \$31.99 CAD QXI7272





I. A HOLIDAY BOUQUET

Frosty the Snowman™ By Jim Kemme and Sheyda Abvabi. Available 7/10/21. \$22.99 CAD QXI7042





SNOW MISER AND HEAT MISER

The Year Without a Santa Claus By Jake Angell. Available 7/10/21. \$25.99 CAD QXI7082



K. SANTA'S SLEIGH BELL The Polar Express™ Jingle the bell to hear it ring! Metal. By Rodney Gentry. Available 7/10/21. \$22.99 CAD QXI7045

MOVIE AND TV FAVORITES

MOVIE AND TV FAVORITES



A. (SOUND-A-LIGHT) CLARK'S CRAZY CHRISTMAS National Lampoon's Christmas Vacation Lights respond to music from the film or to the music you play. By Matt Johnson. Available 10/2/21. 9¼"Wx6¾"Hx5¾"D \$199.99 CAD QEM3352





D. BROTHERLY LOVE A Christmas Story By Tracy Larsen. Available 7/10/21. \$25.99 CAD QXI7092



E. THE LEG LAMP *A Christmas Story* Porcelain. By Rodney Gentry. Available 7/10/21. \$37.99 CAD QK1325



B. (MAGICI sound) THE BEST-LOOKING HOUSE IN TOWN National Lampoon's Christmas Vacation Hear a memorable moment from this hilarious holiday comedy! Available 7/10/21. \$25.99 CAD QXI7085



CHINISTIMAS WONTION

C. (MAGIC sound & motion) A GIFT FROM AUNT BETHANY National Lampoon's Christmas Vacation See it move and hear sounds from the scene! By Emma Leturgez-Smith. Available 7/10/21. \$25.99 CAD QXI7052



ALL ABOUT ARTISTRY

"Our artists take pride in topping themselves every year when it comes to their ideas and their craftsmanship. They know the true mark of an artist is never being satisfied, and they're motivated to always do better than their last creation.

"That's why collaboration is such a key ingredient for us. Everyone brings their best to the table, and individual work turns into teamwork. Our artists build off each other's ideas, our editorial partners help us develop stories and our engineers bring complex ideas to life. The whole team is inspired by personal stories from our consumers and driven to help people connect through the joy that Keepsake Ornaments bring." – Jim Tronoski, Creative Director

H

G. NOBLE NUTCRACKER Tabletop decoration. Lever moves.
 By Terri Steiger. Available 7/10/21. 4¾"Wx13¾"Hx4½"D \$99.99 CAD QFM3375
 H. ROCKING HORSE MEMORIES 2nd in the series.
 By Matt Johnson. Available 7/10/21. \$22.99 CAD QXR9202
 I. A PONY FOR CHRISTMAS 24th in the series. Wheels turn.
 By Debra Nielsen. Available 7/10/21. \$21.99 CAD QXR9155

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(A)

D. RING IN THE SEASON 7th in the series. Bell rings. Metal. By Robert Chad. Available



WHITTAKER Q. SNOWDEN 17th in the Snowtop Lodge series. Porcelain. By Joanne Wright. Available 7/10/21. \$27.99 CAD QXR9222



Available 7/10/21 🔲 B. Black \$31.99 CAD QSM7852 📃 C. White 18th in the series. \$31.99 CAD QXR9225

E.

11th in the Twelve Days of Christmas series. By Edythe Kegrize. Available 7/10/21. \$17.99 CAD QXR9125



TOYMAKER SANTA 22nd in the series. Turn the knob to see the carousel spin. By Ken Crow. Available 7/10/21. \$21.99 CAD QXR9105 H. DUKE OF WINTER
 Noble Nutcrackers Special Edition
 By Terri Steiger. Available 12/1/21.
 \$31.99 CAD QXT4122
 I. DUKE OF WINTER 3rd in the
 Noble Nutcrackers series. By Terri Steiger.
 Available 10/2/21. \$31.99 CAD QXR9042



J. SEASON'S TREATINGS 13th in the series. By Sharon Visker. Available 7/10/21. \$17.99 CAD QXR9115



K. MAGIC [motion] SEASONAL SMORGASBORD

Season's Treatings Treats rotate. By Sharon Visker. Keepsake Power Cord required (see page 68). Available 7/10/21. \$49.99 CAD QGO1861



L. LIMITED QUANTITY TEN SWEET YEARS Cookie Cutter Mouse Special Edition By Nina Aubé. Available 7/10/21. \$22.99 CAD QXE3282 M. COOKIE CUTTER CHRISTMAS 10th in the series. By Nina Aubé. Available 7/10/21. \$21.99 CAD QXR9182



N. STAR-TIPPED SWEETNESS 12th in the Christmas Cupcakes series. Artist crafted and fabric. By Ruth Donikowski. Available 7/10/21. \$17.99 CAD QXR9122



O. LIMITED QUANTITY SWEET REINDEER TREAT Christmas Cupcakes Artist crafted and fabric. By Ruth Donikowski. Available 7/10/21. \$18.99 CAD QXE3222



P. SWEET DECADE 2nd in the series. By Tammy Haddix. Available 7/10/21. \$17.99 CAD QXR9135



A. HOLIDAY PARADE 3rd in the series. Wheels turn. By Tammy Haddix. Available 7/10/21. \$21.99 CAD QXR9195
B. JINGLE
BELL PALS 21st in the Snowball and Tuxedo series. By Joanne Wright. Available 7/10/21. \$21.99 CAD QXR9165
C. BAKING BUDDIES
By Kristina Gaughran. Available 7/10/21. \$23.99 CAD QGO1665
D. SNOW BUDDIES 24th in the series. By Tammy Haddix. Available 7/10/21
\$21.99 CAD QXR9152
E. COZY NEW PAJAMAS 14th in the Making Memories series. By Tammy Haddix. Available 7/10/21.
\$21.99 CAD QXR9175
F. NORTH POLE TREE TRIMMERS 9th in the series. By Tracy Larsen. Available 7/10/21. \$21.99 CAD QXR9185



G. FROSTY FRIENDS 42nd in the series. By Tom Best. Available 7/10/21. \$21.99 CAD QXR9142



HANDCAR HIGH JINKS Roll the cart to see Frosty and his penguin pal move. Wheels turn. By Nello Williams. Available 7/10/21. \$25.99 CAD QGO2125

Each year a different Keepsake artist will bring you a new ornament in this Stocking Stuffers series! Keepsake Artist Nina Aubé created the first and says, "I'm a huge animal lover, so all the critters in this stocking are pets I've personally known and loved, including my beloved cockatiel, Opie, who lived to the ripe old age of 25."

□ I. BOSTON TERRIER 31st in the Puppy Love series. Artist crafted and brass. By Anita Marra Rogers. Available 7/10/21.
 \$17.99 CAD QXR9002 J. MISCHIEVOUS KITTENS 23rd in the series. By Nina Aubé. Available 7/10/21. \$17.99 CAD QXR9265
 □ K. FIRST IN SERIES STOCKING STUFFERS Each ornament will feature a festively stuffed stocking designed by a different Keepsake Studio artist each year! By Nina Aubé. Available 7/10/21. \$25.99 CAD QXR9212



 (\Box)

J

CHRISTMAS WINDOW 2021 19th in the series. By Tammy Haddix.

Available 7/10/21. \$25.99 CAD QXC5612



M. KEEPSAKE KORNERS COFFEE SHOP

38th in the Nostalgic Houses and Shops series. By Don Palmiter. Available 7/10/21. \$27.99 CAD QXR9215



WALTZ OF THE FLOWERS 3rd in the Nutcracker Sweet series. Artist crafted and fabric. By Edythe Kegrize. Available 10/2/21. \$22,99 CAD QXC5535



JOLLY AND JOYFUL WENDY 26th in the Madame Alexander series. Based on the 2018 Madame Alexander doll. Artist crafted and fabric. By Debra Nielsen. Available 7/10/21. \$22.99 CAD QXR9145



P. NIFTY FIFTIES KEEPSAKE ORNAMENTS By Anita Marra Rogers and Tom Best. Available 10/2/21. \$22.99 CAD QG02102 Keepsake Artist Edythe Kegrize adds a stunning pop of yellow to The Beauty of Birds series this year with the Evening Grosbeak and his companion.

A. (MAGIC 1999) DECORATIVE CARDINAL LIGHT STRING Battery-operated (not included). By Edythe Kegrize. 10 feet. Available 7/10/21. \$49.99 CAD QSB6215 B. EVENING GROSBEAK 17th in The Beauty of Birds series. By Edythe Kegrize. Available 1/19/21. \$21.99 CAD QXR9172 C. LIMITED QUANTITY LADY EVENING GROSBEAK *The Beauty of Birds* By Edythe Kegrize. Available 7/10/21. \$22.99 CAD QXE3225 DCHRISTMAS CARDINALS 8th in the Marjolein's Garden series. Designed by Marjolein Bastin. By Jim Kemme. Available 7/10/21. \$23.99 CAD QXR9205 E. COZY CRITTERS 5th in the series. By Nina Aubé. Available 7/10/21. \$17.99 CAD QXR9032 CORDIAL CARDINAL Glass By Tom Best. Available 10/2/21. \$37.99 CAD QK2035

A

B

SERIES FAVORITES





G. FANCIFUL FAIRY Porcelain and metal. By Kristina Gaughran. Available
10/2/21. \$37.99 CAD QK2032
H. FREESIA FAIRY 17th in the Fairy Messengers
series. By Kristina Gaughran. Available 1/19/21. \$17.99 CAD QXR9112



BRILLIANT BUTTERFLIES

5th in the series. Artist crafted and metal. By Edythe Kegrize. Available 1/19/21. \$21.99 CAD QXR9192







C K. PEACE DOVE Porcelain. By Edythe Kegrize. Available 10/2/21. \$37.99 CAD QK2055







L.

Clips onto tree branch. Glass. By Terri Steiger. Available 10/2/21. \$44.99 CAD QK2065



Celebrate the unforgettable stories you'll share around the tree year after year.

A. NEW HOME Porcelain and metal. By Edythe Kegrize. Available 1/19/21. \$22.99 CAD QHX402 B. WE CHOOSE LOVE Photo holder. Porcelain. Stickers included for personalization. By Debra Nielsen. Available 1/19/21. \$25.99 CAD QHX4072

(A)



C. LOVE IS LOVE Metal. By Gregor Benedetti. Available 1/19/21. \$22.99 CAD QHX4052



D. WE DO Porcelain. By Debra Nielsen. Available 1/19/21. \$25.99 CAD QHX4075



(B)

E. LLOVE YOU LLOTS By Terri Steiger. Available 10/2/21. \$19.99 CAD QGO2112



F.
CARRY MY LOVE
Metal. By Debra Nielsen.
Available 1/19/21. \$22.99 CAD
QHX4015



G. OUR FIRST CHRISTMAS Artist crafted and glass. By Edythe Kegrize and Terri Steiger. Available 7/10/21. \$25.99 CAD QGO2115



H. OUR FIRST CHRISTMAS TOGETHER Photo holder. By Terri Steiger. Available 7/10/21. \$19.99 CAD QGO2105



L I. WE'RE ENGAGED! Porcelain. By Terri Steiger. Available 1/19/21. \$22.99 CAD QHX4045



J. OUR CHRISTMAS TOGETHER

Porcelain. By Debra Nielsen. Available 7/10/21. \$25.99 CAD QGO2122



ALWAYS & FOREVER Metal. Charms included for personalization. By Orville Wilson and Gregor Benedetti. Available 1/19/21. \$22.99 CAD QHX4032

Precious firsts

Sweet moments become beautiful memories with ornaments that capture this amazing time in your family's life.

2021

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* Our tiny dream come true. *

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SHI'S FIRST CHRISTING

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A. DREAM COME TRUE Photo holder. Porcelain. By Terri Steiger. Available 1/19/21. \$25.99 CAD QHX4065
 B. BABY GIRL'S FIRST CHRISTMAS By Anita Marra Rogers. Available 7/10/21. \$19.99 CAD QGO2212
 C. BABY BOY'S FIRST CHRISTMAS By Anita Marra Rogers. Available 7/10/21. \$19.99 CAD QGO2205
 D. BABY 'S FIRST CHRISTMAS By Porcelain. By Edythe Kegrize. Available 1/19/21. \$31.99 CAD QHX4095
 E. BABY'S FIRST CHRISTMAS By Photo Ornament holder. By Debra Nielsen. Available 7/10/21. \$19.99 CAD QGO212

D



□ F.

BABY'S FIRST CHRISTMAS BABY'S FIRST CHRISTMAS Disney Winnie the Pooh Porcelain. By Nina Aubé. Available 7/10/21. \$24.99 CAD QXD6415



H. BABY MAKES THREE By Nina Aubé. Available 10/2/21. \$19.99 CAD QGO2195



GRANDBABY'S FIRST CHRISTMAS Porcelain. By Debra Nielsen. Available 7/10/21. \$25.99 CAD QGO2202



WIZARDING Hally Potter

G. WIZARD IN TRAINING Harry Potter™

By Gregor Benedetti. Available 7/10/21. \$25.99 CAD QXI7112



L. MY FIRST CHRISTMAS By Tammy Haddix. Available 7/10/21. \$19.99 CAD QGO2222



BORN TO STAND OUT Baby's 1st Christmas Artist crafted and fabric. By Tammy Haddix. Available 10/2/21. \$22.99 CAD QGO2215



Celebrate^{*} your story

Show them your greatest joy is sharing a family tree.

 A. DAUGHTER \$17.99 CAD QGO2012

 B. MOM \$17.99 CAD QGO2002

 C. DAD \$17.99 CAD QGO2005

 D. SON \$17.99 CAD QGO2015

 Available 7/10/21.



E. OUR FAMILY - 2021 Photo holder. By Debra Nielsen. Available 7/10/21. \$19.99 CAD QG02055



G. MOM & DAUGHTER By Gregor Benedetti. Available 7/10/21. \$19.99 CAD QGO2045



(C)

F. LOVE YOU, MOM Porcelain. By Terri Steiger. Available 1/19/21. \$22.99 CAD QHX4035



H. DAD & SON By Gregor Benedetti. Available 7/10/21. \$19.99 CAD QGO2052



I. SISTERS AND FRIENDS By Kristina Gaughran.

Available 7/10/21. \$19.99 CAD QGO2042



🗌 J.

THE SWEETEST GRANDKIDS Photo holder. By Debra Nielsen. Available 7/10/21. \$19.99 CAD QGO2062



M. GREAT-GRANDDAUGHTER By Sheyda Abvabi. Available 7/10/21. \$17.99 CAD QGO2032



Frame your pets, like Facebook contest winners Ophelia (left) and her human, Anna Q., or Oscar and his human, Megan K.

P. SANTA'S LITTLE YELPER Photo holder. By Tammy Haddix. Available 7/10/21. \$19.99 CAD QG02072



N. GREAT-GRANDSON By Sheyda Abvabi. Available 7/10/21. \$17.99 CAD QGO2035



Q. SANTA'S PURR-FECT HELPER Photo holder. By Tammy Haddix. Available 7/10/21. \$19.99 CAD QG02065



Godesing

O.
GODCHILD
By Tammy Haddix. Available
7/10/21. \$22.99 CAD QGO2082



R. FOREVER BY MY SIDE Photo holder. Porcelain. By Debra Nielsen. Available 1/19/21. \$25.99 CAD QHX4055

FAITH AND INSPIRATION



A. SAINT NICHOLAS By Tracy Larsen. Available 7/10/21. \$22.99 CAD QGO1685



D. HEIRLOOM ANGELS SURPRISE Which of the two repainted versions of the 1st in the Heirloom Angels series will you get? By Ruth Donikowski.

Available 10/2/21. \$22.99 CAD QGO2095



B. ALL ARE WELCOME

Attaches to a light string for optional lighting effect. By Rodney Gentry. Available 7/10/21. \$25.99 CAD QGO1692



E.

4th in the Christmas Angels series. On ornament: *May the spirit and harmony of the season last all year long.* By Joanne Wright. Available 7/10/21. \$31.99 CAD QXR9015



C. ANGEL OF INNOCENCE By Joanne Wright. Available

7/10/21. \$25.99 CAD QSM7855



ACACIA 34th in the Mary's Angels series. Inspired by Mary Hamilton. By Robert Chad. Available 7/10/21. \$17.99 CAD QXR9005

E.



G. (MAGIC [sound) OH HAPPY DAY Hear a version of "Oh Happy Day." Available 10/2/21. \$25.99 CAD QSM7862

Hallmark will donate \$2 to Susan G. Komen for each Strength Is Beautiful Keepsake Ornament sold. Details on Wish List.

$\operatorname{Susan G.}_{KOMEn.}$

STRENGTH IS BEAUTIFUL

Porcelain. On ornament: *Strength is a beautiful thing.* By Terri Steiger. Available 7/10/21. \$25.99 CAD QXI7165



H. GOD'S LOVE IS THERE By Terri Steiger. Available 1/19/21. \$19.99 CAD QHX4082



K.

Metal. On ornament: *I fought. I endured. I ring the bell in CELEBRATION.* By Allie Jachimowicz. Available 1/19/21. \$25.99 CAD QHX4102



L. THE NEXT CHAPTER Porcelain. On ornament: *Writing another*

beautiful chapter. By Terri Steiger. Available 1/19/21. \$22.99 CAD QHX4042



L. REMEMBERED WITH LOVE Porcelain. On ornament: *Remembered with love*. By Joanne Wright. Available 1/19/21. \$22.99 CAD QHX4022

KIDS' FAVORITES

From little moments to big milestones, capture all those special childhood memories with the perfect ornament.



RIC Crove

 M. PLAY-DOH[®] PENGUIN *Hasbro*[®] By Orville Wilson. Available 7/10/21. \$19.99 CAD QXI7185
 N. THE VERY HUNGRY CATERPILLAR By Nello Williams. Available 10/2/21. \$21.99 CAD QXI7205
 O. COLORFUL TOY SOLDIER *Crayola*[®] By Orville Wilson. Available 7/10/21. \$22.99 CAD QXI7232
 P. BACKPACK OF MEMORIES Photo holder. Personalize with your child's name, school, teacher and charms! By Tom Best. Available 7/10/21. \$19.99 CAD QG02265

(N)

202



Dr.Seuss ☐ Q. OH, THE PLACES YOU'LL GO! Dr. Seuss's *Oh*, the Places You'll Go![™] By Nello Williams. Available 7/10/21. \$21.99 CAD QXI7212



BASKETBALL STAR By Tom Best. Available 7/10/21. \$17.99 CAD QGO2245



R.
CONGRATS, GRAD!
Photo holder. Porcelain.
By Terri Steiger. Available
1/19/21. \$25.99 CAD QHX4062



FOOTBALL STAR By Tom Best. Available 7/10/21. \$17.99 CAD QGO2252



S. SOCCER STAR By Tom Best. Available 7/10/21. \$17.99 CAD QGO2235



V. BASEBALL STAR By Tom Best. Available 7/10/21. \$17.99 CAD QG02242

TOYS AND CHARACTERS



By Debra Nielsen. Available 10/2/21. \$22.99 CAD QGO2262



VINTAGE FIRE ENGINE Fisher-Price™ Wheels turn. By Rodney Gentry. Available 7/10/21. \$25.99 CAD QXI7262



DREAM HORSE BUCKSKIN By Debra Nielsen. Available 10/2/21. \$22.99 CAD QG02255



□ D. BONE SHAKER Hot Wheels™ Wheels turn. By Jake Angell. Available 7/10/21. \$22.99 CAD QXI7245





BATTLESHIP

E. BATTLESHIP®

Hasbro® By Tom Best and Matt Johnson. Available 10/2/21. \$25.99 CAD QXI7252



Twister

H. TWISTER® 8th in the Family Game Night Series. Spinner spins. By Rodney Gentry. Available 7/10/21. \$22.99 CAD QXR9292



F. CRANE AND CLAM

Tonka® 75th Anniversary Wheels turn. By Rodney Gentry. Available 10/2/21. \$22.99 CAD QXI7342



My Little Pony By Emma Leturgez-Smith. Available 7/10/21. \$19.99 CAD QX17192



G. SUPER SOAKER® Hasbro® 30th Anniversary By Tom Best. Available 7/10/21. \$21.99 CAD QXI7202



Transformers By Orville Wilson. Available 7/10/21. \$22.99 CAD QXI7395







Sesame Street® Hear a version of the Elmo's World theme song. By Nello Williams. Available 10/2/21. \$25.99 CAD QXI7255



N. Coming Soon
CHASE IS ON THE CASE!
PAW Patrol: The Movie
Available 10/2/21. \$22.99 CAD
QXI7622



L. COOKIE MONSTER Sesame Street®

Available 7/10/21. \$19.99 CAD QXI7195



THOMAS & FRIENDS

O. SNOW BUDDIES Thomas the Tank Engine™ By Nello Williams. Available 10/2/21. \$22.99 CAD QXI7235



MINION ELF

Hear the Minion sing a fun version of "Jingle Bells." By Orville Wilson. Available 7/10/21. \$25.99 CAD QXI7242



T. MERRY TO THE MAX *Animaniacs* By Nello Williams. Available 10/2/21. \$22.99 CAD QXI7025



POPPY AND BRANCH Dreamworks* Animation *Trolls* Available 7/10/21. \$25.99 CAD QXI7265



THE NIGHT BEFORE CHRISTMAS

By Tracy Larsen. Available 7/10/21. \$22.99 CAD QXI7065 Curious Geotore

TOYS AND CHARACTERS

☐ M. ALWAYS VERY CURIOUS Curious George™ Available 10/2/21. \$21.99 CAD QXI7215



P. ELF AND TEDDY LEGO* Minifigure By Jake Angell. Available 7/10/21. \$21.99 CAD QXI7225



SPRUCED UP SCOOB Scooby-Doo™ By Anita Marra Rogers. Available 7/10/21. \$22.99 CAD QXI7035



BUGS BUNNY[™] AND BABY FINSTER[™] Baby Buggy Bugs – Looney Tunes[™] By Rich LaPierre. Available 7/10/21. \$22.99 CAD QXI7032

2021 DREAM BOOK | **33**





В. **BEAUTIFUL BALLERINA BARBIE™ ORNAMENT** By Jake Angell. Available 10/2/21. \$19.99 CAD QXI7382



C. SHOE-SATIONAL! BARBIE™ ORNAMENT Special Edition Metal. By Debra Nielsen and Matt Johnson. Available 7/10/21. \$37.99 CAD QK1372

F

G



D. MALIBU BARBIE[™] ORNAMENT

Artist crafted and fabric. By Emma Leturgez-Smith. Available 7/10/21. \$22.99 CAD QXI7392



E. (MAGIC | light) MERMAID BARBIE[™] ORNAMENT Lights up. By Emma Leturgez-Smith and Orville Wilson. Available 7/10/21. \$22.99 CAD QXI7385

F., G. Coming Soon HOLIDAY BARBIE™ ORNAMENT Inspired by the 2021 Holiday Barbie™ Doll. 7th in the series. By Emma Leturgez-Smith. Available 10/2/21. **F. Black** \$25.99 CAD QXR9282

G. White \$25.99 CAD QXR9275

"For this magic carousel, I thought of myself as the designer-builder of an elegant royal ride fit for a princess. I wanted it to be something the princesses would enjoy, so I gave each her own special ride along the cobblestone path, framed under the canopy of the carousel." -Robert Hurlburt, Keepsake Artist

► See it in action at Hallmark.com/Carousel



Reverse

H. (MAGIC | light, sound & motion) DREAMS GO ROUND CAROUSEL Disney Princess Lights up, spins and plays calliope versions of 4 songs: "A Dream Is a Wish Your Heart Makes," "Part of Your World," "Beauty and the Beast," and "A Whole New World." By Robert Hurlburt and Katrina Bricker. Available 7/10/21. 8¾"Wx11"Hx8¾"D \$159.99 CAD QFM3355



2nd in the Disney Princess Celebration series. Porcelain. By Orville Wilson. Available 7/10/21. \$37.99 CAD QK1305







J. DISNEY **BOOK LOVER BELLE** Beauty and the Beast

PRINCESS

By Katrina Bricker. Available 7/10/21. \$22.99 CAD QXD6512

Dienep PRINCESS

Пκ. **FIT FOR A PRINCESS ORNAMENT SET** Disney Princess Set of 6. Glass. Available 10/2/21. \$25.99 CAD QSB6132

DISNEP

Disney stories and characters have inspired Keepsake artists for decades, and bringing them to life through Keepsake Ornaments never gets old.

"Now we're celebrating Disney fans by highlighting favorite attractions and memorable experiences from Disney Parks so you can commemorate your trips," says Art Director Charles Young. "Last year we introduced The Haunted Mansion, featuring everyone's favorite ghosts, and this year you'll find Disney Mickey Mouse riding in a vintage Autopia vehicle.

"While I can't reveal next year's designs, fans can look forward to favorite Disney Parks attractions and experiences interpreted in fun and unique ways with great sculpted detail, storytelling and technology."

> ► See it in action at Hallmark.com/MickeyRadio

A. (MAGIC | light & sound) DISNEY MICKEY MOUSE RADIO Turn the dial to see the radio illuminate and hear a variety of festive holiday broadcasts! By Tom Best. Available 7/10/21. \$37.99 CAD QXD6432



B. STORYTELLERS Disney *Mickey Mouse* By Kristina Gaughran and Matt Johnson. Available 7/10/21. \$22.99 CAD QXD6435



C. A FUTURISTIC FREEWAY TO FUN! Disney Autopia

Wheels turn. Available 7/10/21. \$23.99 CAD QXD6422



D. (FINAL IN SERIES) STEAMBOAT WILLIE Disney Mickey Mouse 10th and Final in the Mickey's Movie Mouseterpieces series. By Ken Crow. Available 7/10/21. \$18.99 CAD QXR9102

DISNEY



E. LIMITED QUANTITY IN THE SWING Disney Mickey Mouse By Alex Ho. Available 10/2/21. \$19.99 CAD QXE3275



PHONING A FRIEND Disney Minnie Mouse Available 7/10/21. \$19.99 CAD QXD6472



DISNEY MICKEY MOUSE ORNAMENT SET Set of 6. Glass. Available

10/2/21. \$24.99 CAD QSB6621



F. A YEAR OF DISNEY MAGIC Disney Mickey Mouse By Alex Ho. Available 7/10/21. \$19.99 CAD QXD6425



🗌 н. **DISNEY POSITIVELY** MINNIE MOUSE Porcelain. Available

7/10/21. \$37.99 CAD QK1302



HIGH FLYING FRIENDS Disney Mickey Mouse and Minnie Mouse By Alex Ho. Available 10/2/21. \$25.99 CAD QXD6552





MAGIC [sound] SHOW YOURSELF Disney Frozen 2 Hear music from "Show Yourself." Available 7/10/21. \$25.99 CAD QXD6515
 B. DISNEY QUEEN ANNA Frozen 2 Porcelain. By Rodney Gentry. Available 7/10/21. \$37.99 CAD QK1345



Disney *Frozen 2* Hear music from "Lost In The Woods." Available 10/2/21. \$25.99 CAD QXD6555



Tangled

D. DISNEY RAPUNZEL

AND PASCAL *Tangled* Set of 2. By Patricia Andrews. Available 7/10/21. \$31.99 CAD QXD6522 KISS THE GIRL Disney *The Little Mermaid* See the fish move and hear music from "Kiss the Girl." By Katrina Bricker. Available 7/10/21. \$49.99 CAD QXD6532

E. MAGIC sound & motion



Cinderella

F. STEPPING OUT IN STYLE Disney *Cinderella* By Patricia Andrews. Available 7/10/21. \$22.99 CAD QXD6505



H. LIMITED QUANTITY DISNEY CINDERELLA AND FAIRY GODMOTHER Cinderella | Precious Moments Porcelain. Available 7/10/21. \$49.99 CAD QXE3205







LIMITED QUANTITY DISNEY JAQ AND GUS Cinderella By Alex Ho. Available 10/2/21. \$22.99 CAD QXE3255





WITH A SMILE AND A SONG Disney Snow White and the Seven Dwarfs By Emma Leturgez-Smith. Available 7/10/21. \$22.99 CAD QXD6502



Disnep Snow White

> **K. DISNEY DIAMOND EYES DOPEY** Snow White and the Seven Dwarfs Metal. Available 10/2/21. \$69.99 CAD QK1365





A. (MAGIC I sourd) DISNEY AND PIXAR RECON PLAN CHARLIE *Toy Story* Hear memorable moments from this classic scene! By Alex Ho. Available 7/10/21. \$25.99 CAD QXD6514 B. (MAGIC I were) DISNEY AND PIXAR BO PEEP AND HER SHEEP *Toy Story* Lights up. By Alex Ho. Available 10/2/21. \$31.99 CAD QXD6565 C. DISNEY AND PIXAR FORKY AND FRIENDS *Toy Story 4* Available 7/10/21. \$22.99 CAD QXD6495



D. DISNEY AND PIXAR JACK-JACK Incredibles 2 Available 7/10/21. \$19.99 CAD QXD6475



ONWARD

G.

DISNEY AND PIXAR

GUINEVERE Onward Wheels turn. By Robert Hurlburt. Available 7/10/21. \$25.99 CAD QXD6482



E. (MAGIC sound) DISNEY AND PIXAR LIGHTNING MCQUEEN

Cars 15th Anniversary Hear him speak! Wheels turn. By Rodney Gentry. Available 7/10/21. \$25.99 CAD



DISNEY RAYA AND TUK TUK Raya and the Last Dragon Available 10/2/21. \$25.99 CAD QXD6545



DISNEY AND PIXAR SULLEY AND BOO Monsters, Inc. 20th Anniversary By Robert Chad and Eddie Hui. Available 7/10/21. \$25.99 CAD QXD6485



Lilo & Stitch Porcelain. Available 10/2/21. \$44.99 CAD QK1362



Winnie ^{the}Pooh

Q.



DISNEY O CHRISTMAS EEYORE Winnie the Pooh Available 7/10/21. \$22.99 CAD QXD6462



FANTÁSIA

P. LIMITED QUANTITY

DISNEY CHERNABOG Fantasia Attaches to a light string for optional lighting effect. Available 7/10/21. By Alex Ho. \$23.99 CAD QXE3202



DISNEY WINNIE THE POOH AND THE HONEY TREE

55th Anniversary Turn the knob to see simple animation! By Nello Williams. Available 7/10/21. \$37.99 CAD QXD6465

DISNEY CRUELLA DE VIL

Porcelain. Available 7/10/21.

\$37.99 CAD QK1315

101 Dalmatians | Precious Moments

Disnep

R.

A DE VIL-ISH RIDE

Wheels turn. Available 7/10/21.

Disney 101 Dalmatians

\$25.99 CAD QXD6455



MOTHER AND CHILD Disney Dumbo Porcelain. By Eddie Hui. Available 1/19/21. \$31.99 CAD QHX4005



DISNEY





L. IN A NUTSHELL Disney Chip and Dale Push the rod upward to see Dale appear! By Jim Kemme and Gregor Benedetti. Available 7/10/21. \$25.99 CAD QXD6442

FUN GIFTS, PERFECT FITS

Celebrate who they are and what they love—and add a little joy to their world.

A. ON MOUNTAIN TIME Photo holder. Porcelain. By Debra Nielsen. Available 1/19/21. \$25.99 CAD QHX4092



B. A DAY AT THE BEACH By Debra Nielsen. Available 7/10/21. \$22.99 CAD QGO2385

QHX4105 **42** | Hallmark.ca



Disnep C. ON TOP OF THE WORLD! Disney *Mickey Mouse* Photo holder. By Alex Ho. Available 1/19/21. \$22.99 CAD



D. ON BEACH TIME Photo holder. By Debra Nielsen. Available 1/19/21. \$25.99 CAD QHX4085

ADVENTURES, OCCUPATIONS AND HOBBIES



Ε. **UP AND AWAY** By Debra Nielsen, Available 10/2/21. \$22.99 CAD QGO2365



By Tom Best, Available 10/2/21. \$22.99 CAD QGO2372

🗌 F.



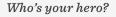
G. **IRISH WELCOME** Metal, By Tom Best, Available 10/2/21. \$22.99 CAD QGO2382



H. (MAGIC | sound) THE THRILL IS GONE Hear music from "The Thrill Is Gone" performed by B.B. King. By Tom Best. Available 10/2/21. \$25.99 CAD QGO2145



🗌 J. LIGHTS TO BOOT By Matt Johnson. Available 10/2/21. \$22.99 CAD QGO2375



The Keepsake Studio wants to help you celebrate the heroes who are making a difference in the world every single day. So we've created these ornaments to honor them. To let them know that what they do matters. And to share a gift of gratitude. We hope they'll help you create a memory your heroes will treasure for years to come when they decorate their trees.





I. (MAGIC light) **1966 FORD FIRE ENGINE** 19th in the Fire Brigade series. See the engine's lights illuminate! Wheels turn. By Robert Hurlburt. Available 7/10/21. \$33.99 CAD QXR9262



<u>к</u>. CARING AT HEART Artist crafted and fabric. By Tom Best. Available 7/10/21. \$16.99 CAD QGO2342



L. THANK YOU, TEACHER! By Terri Steiger. Available 1/19/21. \$16.99 CAD QHX4012





C. GOLFING IN THE SNOW By Allie Jachimowicz. Available 10/2/21. \$22.99 CAD QG02395



F. MAGIC sound STYLIN' SAXOPHONE Hear a saxophone version of "Deck the Halls." By Debra Nielsen. Available 10/2/21. \$25.99 CAD QGO2402 44 | Hallmark.ca



D. BAKIN' IT MERRY By Debra Nielsen. Available 10/2/21. \$19.99 CAD QG02352



E. LIFE'S SWEETER AT GRANDMA'S By Terri Steiger. Available 7/10/21. \$22.99 CAD QG02075



G. SEW VINTAGE By Tom Best. Available 10/2/21. \$19.99 CAD QGO2362 Provide the second

Пн.

WINE TIME On ornament: *The most wonderful wine of the year.* By Tom Best. Available 10/2/21. \$19.99 CAD QGO2355





I. DRESSED UP DOG The PEANUTS* Gang By Tracy Larsen. Available 10/2/21. \$25.99 CAD QXI7315
 J. THE DOCTOR IS IN The PEANUTS* Gang By Jim Kemme. Available 1/19/21. \$25.99 CAD QXI7175
 K. SNOOPY'S PAWPET SHOW The PEANUTS* Gang By Tracy Larsen and Jim Kemme. Available 7/10/21. \$22.99 CAD QXI7312



L.

TAKING A DIP The PEANUTS® Gang By Nello Williams and Tracy Larsen. Available 7/10/21. \$22.99 CAD QXI7305





ALL DECKED OUT

N.

24th in the Spotlight on Snoopy series. By Tracy Larsen. Available 7/10/21. \$18.99 CAD QXR9045



M. (MAGIC [sound & motion) SNOOPY'S TOY TRAIN The PEANUTS* Gang Train goes around the track as Snoopy cackles along! By Tracy Larsen. Available 10/2/21. \$44.99 CAD QXI7322



O. LIMITED QUANTITY

The PEANUTS® Gang Companion to the 2021 Spotlight on Snoopy ornament. By Tracy Larsen. Available 7/10/21. \$19.99 CAD QXE3242



2021 DREAM BOOK | **45**

Keepsake Artist Rodney Gentry brings you the first in our The Car's the Star series. "This 1970 Dodge Charger from The Fast and the Furious[™] will always be special to me," he says. "Back when I bought my first car in the 1970s, my father had suggested the Dodge Charger. Though I didn't buy it back then, here I am today modeling a beautiful movie star Dodge Charger."



A. FIRST IN SERIES 1970 DODGE CHARGER The Fast and the Furious™ 1st in The Car's the Star series. Wheels turn. Die-cast metal. By Rodney Gentry. Available 7/10/21. \$25.99 CAD







QXR9255

В. 2020 CHEVROLET® CORVETTE®

STINGRAY[™] Wheels turn. Die-cast metal. By Rodney Gentry. Available 10/2/21. \$25.99 CAD QXI7302



series. Wheels turn. Die-cast metal. Orville Wilson. Available By 7/10/21. \$25.99 CAD QXR9252



CHRYSLER LICENSED PRODUCT

D. LIMITED QUANTITY **1971 AMC JAVELIN AMX** 50th Anniversary Wheels turn. Die-cast metal. Available 7/10/21. \$25.99 CAD QXE3235





E.

1971 PONTIAC[®] GTO[™] JUDGE[™]

31st in the Classic American Cars series. Wheels turn. Die-cast metal. By Robert Hurlburt. Available 7/10/21. \$25.99 CAD QXR9235





F. **2020 JEEP GLADIATOR RUBICON** Wheels turn. Die-cast metal. By Robert Hurlburt. Available 10/2/21. \$25.99 CAD QXI7282



Dodge

1966 DODGE A-100

27th in the All-American Trucks series. Wheels turn. Die-cast metal. By Robert Hurlburt. Available 7/10/21. \$25.99 CAD QXR9242



H. JOHN DEERE 3038E COMPACT UTILITY TRACTOR Wheels turn. Die-cast metal. Available 10/2/21. \$25.99 CAD QXI7285









I. INDIAN SCOUT 100th Anniversary

Metal. Wheels turn. By Orville Wilson. Available 10/2/21. \$25.99 CAD QXI7275

J. 221 NEW YORK CENTRAL "EMPIRE STATE" LOCOMOTIVE

26th in the LIONEL® Trains series. Wheels turn. Die-cast metal. Available 7/10/21. \$25.99 CAD QXR9245

K. LIMITED QUANTITY 221 NEW YORK CENTRAL "EMPIRE STATE" LOCOMOTIVE LIONEL® Trains

Wheels turn. Die-cast metal. Available 7/10/21. \$25.99 CAD QXE3232



L. GLOBE SWIFT

25th in the Sky's the Limit series. Propeller spins. By Lynn Norton. Available 7/10/21. \$23.99 CAD QXR9232



M. LIONEL® 2431 OBSERVATION CAR Wheels turn. Die-cast metal. Available 7/10/21. \$25.99 CAD QX17295



N. LIONEL® 221W NEW YORK CENTRAL TENDER Wheels turn. Die-cast metal. Available 7/10/21. \$25.99 CAD QXI7292 2021 DREAM BOOK | 47





Space Jam: A New Legacy™ By Anita Marra Rogers and Robert Chad. Available 10/2/21. \$25.99 CAD QXI7075



MARVIN THE MARTIAN™ Space Jam: A New Legacy™ Companion to the 2021 LeBron James and Bugs Bunny™ ornament. By Sharon

D. LIMITED QUANTITY

Feed their passions

For whatever they can't get enough of... give them a little more!



E



The Office F.R.I.E.N.D.S The Television Series

F. (MAGIC [sound] MICHAEL SCOTT The Office Hear him speak! By Emma Leturgez-Smith. Available 10/2/21. \$25.99 CAD QX17455
 G. (MAGIC [sound] THE ONE WITH ALL THE THANKSGIVINGS Friends

DUNDER MIFFLIN

Hear memorable moments from the show! By Anita Marra Rogers and Tim Bodendistel. Available 7/10/21. \$25.99 CAD QXI7115

(F)



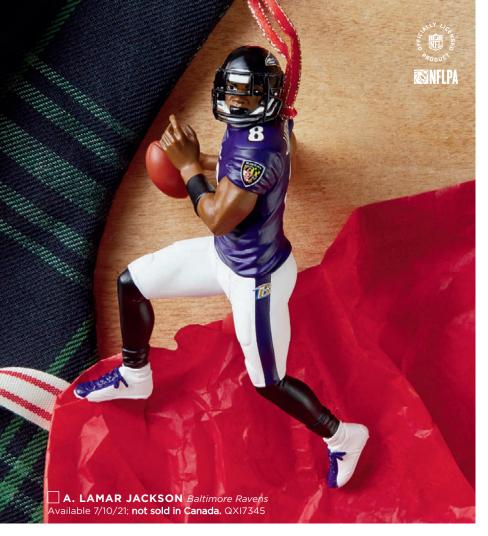


H. CASTLE GRAYSKULL He-Man and the Masters of the Universe By Jake Angell. Available 7/10/21. \$25.99 CAD QXI7405



FRIENDS

I. Coming Soon By Tammy Haddix. Available 10/2/21. \$28.99 CAD QXI7415







LICEN ALLY

EZEKIEL ELLIOTT Dallas Cowboys 27th in the Football Legends series. Available 7/10/21; not sold in Canada. QXR9272



□ c. RONALD ACUÑA JR. Atlanta Braves™ Available 7/10/21. \$27.99 CAD QXI7362



E. TYLER LOCKETT Seattle Seahawks Available 10/2/21; not sold in Canada. QXI7355

ა^{sw}∧, 🗌 F. JULIE ERTZ

U.S. Women's National Soccer Team Players Association By Joanne Wright. Available 10/2/21. \$27.99 CAD QXI7372



NATHAN MACKINNON Colorado Avalanche Available 10/2/21. \$27.99 CAD QXI7365

D. TRAVIS KELCE Kansas City Chiefs Available 10/2/21; not sold in Canada. QXI7352

FAN FAVORITES

From sci-fi and fantasy to super heroes and gaming, find epic memories and characters for all fankind.

STAR TREK

H.-M. (STORYTELLERS) STAR TREK[™] MIRROR, MIRROR COLLECTION Each ornament lights up and performs a scene from the classic episode. Collect them all to unlock larger, amazingly interactive performances! Ornaments require Keepsake Power Cord (see page 68). H. Lieutenant Nyota Uhura Available 7/10/21. \$44.99 CAD QXI6074 I. Ensign Pavel Chekov Available 10/2/21. \$44.99 CAD QXI7005 J. Captain James T. Kirk By Jake Angell. Available 7/10/21. \$44.99 CAD QXI6061 K. First Officer Spock By Jake Angell. Available 7/10/21. \$44.99 CAD QXI6071 M. U.S.S. Enterprise Tree Topper Lights up and plays music from the "Theme from Star Trek." By Jake Angell. Available 7/10/21. \$189.99 CAD QXI6004

Add to your *Star Trek* Storytellers collection

(H)

ETRIK TIKIK =

The magic of the *Star Trek*[™] Mirror, Mirror Collection continues this year with two new ornaments, and if you haven't started your set yet, now's the perfect time to get them all! *"I was really honored to work on the* U.S.S Enterprise *Tree Topper,"* says Keepsake Artist Jake Angell, *"and it was fun working with other passionate fans of the show from the Keepsake Studio. The original* Star Trek *was in reruns when I was a kid, so it's cool to see how the lights and sound turned out on that ship I used to watch on TV."*



(M)

N. (MAGIC | sound)
LA SIRENA
STAR TREK: Picard
Hear scenes from the show!
Available 10/2/21. \$43.99 CAD
QXI7585

2021 DREAM BOOK | **51**



(B)

An interactive Death Star is born

Keepsake artists are always focused on innovation, so Orville Wilson was excited to work on this Death Star tree topper with new capabilities. "I put a Star Wars tree up every year," he says, "and I always wished my tree topper could play with the other Storytellers ornaments." This year, Orville's wish comes true. "It has a much bigger presence and a lot more detail than the original," he shares, "It lights up really well and interacts with the new 2021 Storytellers ornaments." Orville gives credit to everyone who collaborated to bring the technology together. "It took a team to make it happen, and I can't wait to add it to my tree."

 $\blacktriangleright See them all at {\bf Hallmark.com/StarWarsStorytellers}$

D

A.-D. (STORYTELLERS) STAR WARS™: A NEW HOPE™ COLLECTION

(A)

E. MAGIC light & sound THE MERRIEST HOUSE

IN THE GALAXY Star Wars™ Lights up and performs a synchronized sound and light show to the tune of "Star Wars: Main Title." By Orville Wilson. Keepsake Power Cord required (see page 68). Available 10/2/21. \$44.99 CAD QXI7375





☐ F. DARTH VADER™

Star Wars[™]: The Empire Strikes Back[™] 25th in the Star Wars[™] series. By Orville Wilson. Available 7/10/21. \$25.99 CAD QXR9285



G. (MAGIC | light & sound) C-3POTM AND BABU FRIKTM

Star Wars™: The Rise of Skywalker™ See C-3PO illuminate and hear memorable moments from the scene! By Tracy Larsen. Available 7/10/21. \$31.99 CAD QX17582





□ I. BOBA FETT[™] Star Wars[™]: The Mandalorian[™] By Jake Angell. Available 10/2/21.

\$31.99 CAD QXI7632



K. LIMITED QUANTITY K-2SO™

Star Wars™: Rogue One™ Artist crafted and metal. Available 7/10/21. \$43.99 CAD QXE3272



☐ J. MILLENNIUM FALCON™

Star Wars™ Metal. By Robert Hurlburt. Available 5/4/21. \$58.99 CAD QXI7592

lego

MANDALORIAN THE CHILD.

THE CHILD™

Star Wars™: The Mandalorian™

By Jake Angell. Available 7/10/21. \$25.99 CAD

🗌 н.

QXI7572



L. STORMTROOPER™ LEGO® Star Wars™ Minifigure By Jake Angell. Available 10/2/21. \$21.99 CAD QXI7562



M. DARTH VADER™ LEGO® Star Wars™ Minifigure By Jake Angell. Available 10/2/21. \$21.99 CAD QXI7555

2021 DREAM BOOK | **53**

"We are extremely excited to bring Doctor Who to Keepsake Ornaments, from the British program adored by science fiction fans around the globe. Our TARDIS magic ornament plays a clip from the theme music, as well as its iconic TARDIS sound, while white lights pulse in the window and the rooftop light illuminates!" —Kurt Gaulke, Art Director

A

A. THE FOURTH DOCTOR
Doctor Who Available
10/2/21. \$25.99 CAD QX17505
B. (MAGIC 1 Whit & sound) TARDIS
Doctor Who See the TARDIS illuminate and
hear it come to life. Plays music from the
Doctor Who theme. Available 10/2/21.
\$31.99 CAD QX17502





C.

Stranger Things By Kristina Gaughran. Available 7/10/21. \$22.99 CAD QXI7565



POLICE PURCH BOX

(B)

POLICE THE BO

Rick nu Month [adult swim]

D.

OH, GEEZ, RICK! Rick and Morty By Rodney Gentry. Available 10/2/21. \$22.99 CAD QXI7122





HARRY POTTER AND THE SORCERER'S STONE™ 20th Anniversary By Kristina Gaughran and Tim Bodendistel. Available 10/2/21. \$22.99 CAD QXI7055

WIZARDING Hally Potter -



H.
 HARRY POTTER AND THE
 GOBLET OF FIRE™
 By Anita Marra Rogers.
 Available 10/2/21. \$22.99 CAD
 QXI7062



GIVE ME BACK MY SLIPPERS! THE WIZARD OF OZ™ Available 7/10/21. \$37.99 CAD QXI7142



RUBY SLIPPERS™ THE WIZARD OF OZ™ Artist crafted and fabric. By Debra Nielsen. Available 7/10/21. \$25.99 CAD QXI7162



COURAGE, BRAIN, AND HEART THE WIZARD OF OZ™ Set of 3. Metal and fabric. By Allie Jachimowicz. Available 7/10/21. \$49.99 CAD QK1332

HEROES AND VILLAINS





☐ A. THE WORLD'S GREATEST DETECTIVE™

Batman™ By Jake Angell. Available 7/10/21. \$25.99 CAD QXI7166



► See it in action at Hallmark.com/Batcave

B. (MAGIC | light. sound & motion) TO THE BATCAVE!

Batman[™] The Classic TV Series Comes to life with moving doors, flashing lights, and dialogue from the show! By Orville Wilson and Tom Best. Available 10/2/21. \$79.99 CAD QXI7155





C. PEACEMAKER™ The Suicide Squad™ By Robert Hurlburt. Available 10/2/21. \$25.99 CAD QXI7105



□ D. WONDER WOMAN™ LEGO® DC Super Heroes™ Minifigure By Jake Angell. Available 7/10/21. \$21.99 CAD QXI7022



Zack Snyder's Justice League™ Available 10/2/21. \$22.99 CAD QXI7116



□ E. WONDER WOMAN[™] 80th Anniversary By Gregor Benedetti. Available 7/10/21. \$23.99 CAD QXI7072



G. LIMITED QUANTITY CATWOMAN™ Batman[™] The Classic TV Series By Kristina Gaughran. Available 10/2/21. \$22.99 CAD QXE3215



Knowing what they love is your super power

H. IN THE HOLIDAY SWING Spider-Man By Matt Johnson and Emma Leturgez-Smith. Available 10/2/21. \$22.99 CAD QXI746
 MAGIC with a spider of the GALAXY PEEKBUSTER Motion-activated sound warns peekers.
 Available 10/2/21. \$31.99 CAD QXI7485



J. CAPTAIN AMERICA (SAM WILSON)

The Falcon and the Winter Soldier By Orville Wilson. Available 7/10/21. \$22.99 CAD QXI7482



Metal. By Allie Jachimowicz. Available 7/10/21. \$31.99 CAD QXI7492



K. STAR-LORD *Guardians of the Galaxy* Available 10/2/21. \$22.99 CAD QXI7472



LOKI By Robert Chad. Available 10/2/21. \$22.99 CAD QXI7465



SPIDER-MAN Metal. Available 7/10/21. \$69.99 CAD QK2025



By Allie Jachimowicz and Jim Kemme. Available 10/2/21. \$22.99 CAD QXI7475

Power up

Ornaments to take you to the next level with all your favorite gamers.

SUPERMARIO

A. CAPED MARIO By Emma Leturgez-Smith. Available 7/10/21. \$22.99 CAD QXI7422



MARIOKARE

B. DONKEY KONG Wheels turn. By Orville Wilson. Available 7/10/21. \$23.99 CAD QXI7452





SUPER NES CONSOLE

Lights up and plays Super Mario World game sounds! By Jake Angell. Available 7/10/21. \$25.99 CAD QXI7442



POKÉMON CHARIZARD Available 10/2/21. \$22.99 CAD QXI7445

GAMING

identifications

E. DISNEY KING MICKEY Kingdom Hearts Available 10/2/21. \$22.99 CAD QXD6535





G. ENDERMAN Minecraft By Nello Williams. Available 10/2/21. \$23.99 CAD QXI7435



FORTNITE

F. CRACKSHOT *Fortnite* By Tracy Larsen. Available 10/2/21. \$22.99 CAD QXI7425





SUB-ZERO Mortal Kombat By Alex Ho. Available 7/10/21. \$22.99 CAD QXI7135



Sonic & TAILS Sonic the Hedgehog™ By Matt Johnson. Available 10/2/21. \$25.99 CAD QXI7432



J. LIMITED QUANTITY KNUCKLES Companion to the 2021 Sonic and Tails ornament. By Matt Johnson. Available 10/2/21. \$22.99 CAD QXE3262

SMALL JOYS, BIG SMILES

Not everyone has room for a huge tree, and let's face it, miniature trees and ornaments are adorable. Keepsake Studio Creative Director Jim Tronoski says, "I'm a huge fan of miniatures." (See what he did there?) "I put up a couple mini trees every year. I love that they're compact, and I can put them in different places around the house."

Keepsake Artist Nina Aubé has collected miniature objects since she was a child. She shares, "My mini trees are loaded with birds and critters, of course. There's just something magical about tiny objects, especially when they have as much detail as our ornaments do." We hope you'll find something magical in our miniatures, too. And that each little detail will help you add more merry to your home this Christmas.





MINIATURE ORNAMENTS AND ACCESSORIES



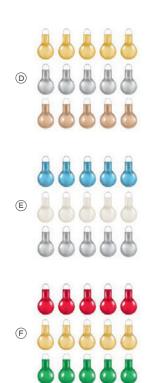
A.-C. MINIATURE CHRISTMAS TREES Available 7/10/21. 8¼"Wx19"H A. Evergreen \$24.99 CAD QSB6264 B. White \$24.99 CAD QSB6254 C. Black \$24.99 CAD QSB5261



J. (MINI) SNOWFLAKE ANGEL Porcelain. By Terri Steiger. Available 10/2/21. \$12.99 CAD QXM8385



SPRING ROBIN By Edythe Kegrize. Available 1/19/21. \$9.99 CAD QXM8235





Sets of 15. Glass. By Terri Steiger. Available 7/10/21.

- **D. Elegant** \$6.99 CAD QSB6145 **E. Whimsical** \$6.99 CAD QSB6152
- **F. Festive** \$6.99 CAD QSB6132



G.-I. MINIATURE TREE
TOPPER & SKIRT SETS
Metal and fabric. By Terri Steiger.
Available 7/10/21.
G. Elegant \$31.99 CAD QSB6165
H. Whimsical \$31.99 CAD QSB6155
I. Poinsettia \$31.99 CAD QSB6175



K. (MIN) SWEET LIL' STARFISH Metal. By Debra Nielsen. Available 7/10/21. \$12.99 CAD QXM8382



M. MINI BITTY BUTTERFLY Metal. By Edythe Kegrize. Available 1/19/21. \$12.99 CAD QXM8242



N. (MINI) DAINTY DAFFODIL FAIRY By Kristina Gaughran. Available 1/19/21. \$9.99 CAD QXM8262

MINIATURE ORNAMENTS AND ACCESSORIES



A. (MIN) SANTA TIKI By Orville Wilson. Available 7/10/21. \$9.99 CAD QXM8352



D. (MINI) (MAGIC [sound] JUNIOR JUKEBOX Hear music from "Carol of the Bells." By Nello Williams. Available 7/10/21. \$15.99 CAD QXM8392



B. (MIN) A SNUGGLY STOCKING 6th in the Petite Penguins series. By Kristina Gaughran. Available 7/10/21. \$9.99 CAD QXM8305



E. (MINI) LIL' PUPPY CLOCK Wag the puppy's tail to see his eyes move. By Tammy Haddix. Available 7/10/21. \$12.99 CAD QXM8362



G. (MINI) TOP-KOALATY CHRISTMAS By Gregor Benedetti. Available 10/2/21. \$9.99 CAD QXM8345



H. MIN TEENY TOASTER Slide the lever to make the toast pop up. By Matt Johnson. Available 10/2/21. \$12.99 CAD QXM8372





QXM8282 62 | Hallmark.ca



C. (MINI) DRESSED UP DACHSHUND By Joanne Wright. Available 10/2/21. \$9.99 CAD QXM8355



F. (MINI) (MAGIC | light) TINY TELLY See the scene illuminate. By Nello Williams. Available



I. (MINI) A WORLD WITHIN 7th in the series. By Tammy Haddix. Available 7/10/21. \$9.99 CAD QXM8342



K. (MINI) COZY LIL' CRITTERS 3rd in the series. By Nina Aubé. Available 7/10/21. \$9.99 CAD QXM8312





L. MINIATURE DISNEY MICKEY MOUSE TREE TOPPER & SKIRT SET

Artist crafted and fabric. By Gregor Benedetti. Available 7/10/21. \$31.99 CAD QSB6102



M. MINI DISNEY MERRY LIL' MICKEY MOUSE By Alex Ho. Available 7/10/21. \$11.99 CAD QXM8212



O. (MINI) DISNEY MERRY LIL' PLUTO By Alex Ho. Available 7/10/21. \$11.99 CAD QXM8222



N. (MINI) DISNEY MERRY LIL' MINNIE MOUSE By Alex Ho. Available 7/10/21. \$11.99 CAD QXM8215



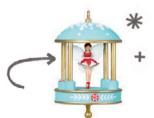
By Alex Ho. Available 7/10/21. \$11.99 CAD QXM8225







B. MINI LIONEL® 1520W TEXAS SPECIAL PASSENGER SET Set of 3. Available 10/2/21. \$25.99 CAD QXM8285



C. (MINI) SUGAR PLUM FAIRY Turn the knob to see the fairy twir!! By Gregor Benedetti. Available 10/2/21. \$12.99 CAD QXM8365



F. (MINI) **IGLOO TWIRL-ABOUT** Turn the knob to see the penguin twirl. By Sharon Visker. Available 10/2/21. \$12.99 CAD QXM8375



D. MINI CHEWBACCA™ Star Wars™ By Jake Angell. Available 10/2/21. \$11.99 CAD QXM8405



G. MIN LINK The Legend of Zelda By Matt Johnson. Available 10/2/21. \$11.99 CAD QXM8335



ELDA



E. (MIN) HAN SOLO™ Star Wars™ By Jake Angell. Available 10/2/21. \$11.99 CAD QXM8402



H. (MINI) PRINCESS ZELDA The Legend of Zelda By Matt Johnson. Available 10/2/21. \$11.99 CAD QXM8332



fisher-price

□ I. (MINI) MINI ROCK-A-STACK® Fisher-Price™ Available 7/10/21. \$11.99 CAD QXM8265



J. (MINI) MINI BOX OF 8 Crayola* By Rodney Gentry. Available 7/10/21. \$11.99 CAD QXM8272



 K. (MINI) RUDOLPH* AND CLARICE™ Rudolph the Red-Nosed Reindeer*

 Set of 2. By Nello Williams. Available 7/10/21. \$25.99 CAD QXM8245



L. (MINI) BAKER LUCY The PEANUTS* Gang By Robert Chad. Available 7/10/21. \$11.99 CAD QXM8302 PEANUTS -



M. (MINI) BAKER SNOOPY The PEANUTS* Gang By Robert Chad. Available 7/10/21. \$11.99 CAD QXM8292



POPPY Dreamworks® Animation *Trolls* Available 7/10/21. \$11.99 CAD QXM8275



O. (MINI) WINTER FUN WITH SNOOPY® 24th in the series. By Tracy Larsen. Available 7/10/21. \$11.99 CAD QXM8252



BAKER CHARLIE BROWN The PEANUTS® Gang By Robert Chad. Available 7/10/21. \$11.99 CAD QXM8295



Q. (MINI) SUGAR SKULL SWEETIE By Sharon Visker. Available 7/10/21. \$9.99 CAD QF05292





A



A., B. The Nightmare Before Christmas Available 7/10/21.

A. Miniature Disney Pumpkin King
Tree Topper \$15.99 CAD QSB6321
B. Miniature Disney Scary Teddy
and Undead Duck Tree Skirt.
Fabric. \$21.99 CAD QSB6324



C. MINIATURE HALLOWEEN TREE TOPPER & SKIRT SET Fabric and metal. By Sharon Visker. Available 7/10/21. \$31.99 CAD QF05335



D. MAGIC [Mark] HALLOWEEN MINIATURE LIGHT STRING

Battery-operated (not included). 9¾ feet. Available 7/10/21. \$12.99 CAD QFO5342



E. (MINI) DISNEY LIL' OOGIE BOOGIE Tim Burton's The Nightmare Before Christmas By Eddie Hui. Available 7/10/21. \$11.99 CAD QXM8325



H. (MINI) VINTAGE HALLOWEEN CUTIES Set of 3. By Sharon Visker. Available 7/10/21. \$31.99 CAD QF05332



TIM BURTON'S THE NIGHTMARE

CHRISTMAS

F. (MINI) DISNEY LIL' JACK SKELLINGTON Tim Burton's The Nightmare Before Christmas By Eddie Hui, Available 7/10/21. \$11.99 CAD QXM8315



I. (MINI) **CARAMEL APPLE CUTIE** By Nina Aubé. Available 7/10/21. \$9.99 CAD QF05285



G. (MIN) DISNEY LIL' SALLY Tim Burton's The Nightmare Before Christmas By Eddie Hui. Available 7/10/21. \$11.99 CAD QXM8322



The PEANUTS® Gang By Robert Chad. Available 7/10/21. \$11.99 CAD QF05295

MORE FROM KEEPSAKES

Ornaments are for Halloween, too! Plus, find ornament accessories and get info about our Keepsake Ornament Club, upcoming events and the newest gifts!

GREAT PUMPKIN, CHARLES

K. (MAGIC Issued) I GOT A ROCK The PEANUTS' Gang Hear dialogue from the scene, By Jake Angell. Available 7/10/21. \$31.99 CAD QF05312 L. DISNEY WINIFRED SANDERSON Hocus Pocus By Jake Angell. Available 7/10/21. \$25.99 CAD QF05315

UNE.



K

PEANUTS

M. SPOOKY VULTURE By Edythe Kegrize. Available 7/10/21. \$21.99 CAD QF05302



N. HAPPY HALLOWEEN! 9th in the series. By Anita Marra Rogers. Available 7/10/21. \$21.99 CAD QFO5282



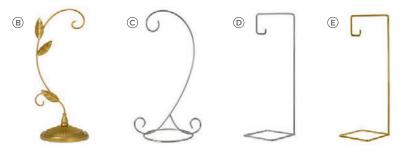
Hocus

O.
BLACK CAT ANTICS
Mischievous Kittens Special
Edition By Nina Aubé. Available
7/10/21. \$22.99 CAD QF05305

ORNAMENT ACCESSORIES



A. (MAGIC light) SPARKLING WHITE WREATH Plugs into a standard wall outlet. 30" Available 7/10/21. \$69.99 CAD QSB6212



- B.-E. ORNAMENT STANDS Metal. Available 1/19/21.
 - B. Gilded Leaves By Edythe Kegrize. \$16.99 CAD QSB6112
- **C. Decorative Silver** \$9.99 CAD QSB6205
- **D. Silver** \$6.99 CAD QSB6195 **E. Gold** \$6.99 CAD QSB6202



F. Shown on Page 9 ORNAMENT DISPLAY ARM Attach the arm to your tree to display a favorite ornament! Metal. By Terri Steiger. Available 7/10/21. \$19.99 CAD QSB6232

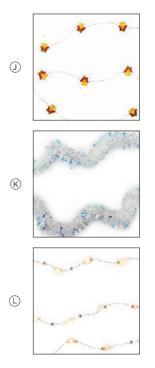


I. DISNEY PRINCESS CELEBRATION ORNAMENT STAND

Porcelain. By Robert Hurlburt. Available 7/10/21. \$31.99 CAD QXD6614



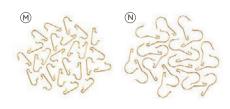
G. STAR HOOKS Set of 4. Metal. By Terri Steiger. Available 7/10/21. \$6.99 CAD QSB6192



J.-L. (MAGIC [Nent] MINIATURE LIGHT STRINGS Battery-operated (not included). 9½ feet. Available 7/10/21. J. Bell \$12.99 CAD QSB6235 K. Tinsel \$12.99 CAD QSB6242 L. Pearl \$12.99 CAD QSB6245



☐ H. SNOWFLAKE HOOKS Set of 4. Metal. By Terri Steiger. Available 7/10/21. \$6.99 CAD QSB6185



M., N. ORNAMENT HOOKS Brass. Available 7/10/21. M. 25 Miniature \$3.69 CAD





O. Supports up to 7 items. Available 7/10/21.

O. Keepsake Power Cord \$18.99 CAD QSB6314







JOIN THE KEEPSAKE ORNAMENT CLUB

Love Christmas and Keepsake Ornaments? Love being rewarded? Join the Keepsake Ornament Club family, and enjoy...

1. An annual membership gift

Filled with gifts from the Keepsake Studio, the Dream Box is valued at \$75.

\mathcal{Z} . Member-exclusive ornaments and access

Our artists created four ornaments available only to club members. Plus, shop our ornament release events a day before everyone else; get sneak peeks and behind-the-scenes updates; and much more.

3. Savings and offers

Find a \$5 off \$10 coupon in every club mailing, plus enjoy savings and gifts (like the rocking horse shown below) and earn top-tier Crown Rewards Bonus Points on Keepsake purchases! (U.S. only)

Join now while supplies last and celebrate Christmas with us every day!

▶ Fill out the application on the Wish List inside this book or join online at Hallmark.com/KeepsakeOrnamentClub

In Canada, call 1-800-HALLMARK.

2021 DREAM BOOK | 69



2021 Keepsake Ornament Events

Celebrate the magic of the season with us throughout the year. Have your best chance at getting the ornaments you want by filling out the Wish List in this book or at Hallmark.com/WishList. Turn in the Wish List before each event, and your store will have as many of your ornaments as possible ready for you to pick up when the event begins. And if you're a Keepsake Ornament Club member, don't forget you get early access to our release events!

For more information about our events, visit Hallmark.com/KeepsakeEvents

JUNE 12

VIRTUAL ARTIST SIGNING EVENT

Meet Keepsake artists online and purchase our Artist Signing Event ornament signed by multiple artists from the Keepsake Studio. It's a great way to connect with our artists!

JULY 10-18 **ORNAMENT PREMIERE**

Celebrate Christmas in July at our first release of the year! Shop 250 new ornaments, eniov event-exclusive offers, earn the best Crown Rewards Bonus Points of the year (U.S. only) and more!

OCTOBER 2-10 **ORNAMENT DEBUT**

Join us as we kick off the Christmas season with the release of 150 new ornaments. Enjoy event-exclusive offers and earn the season's best Crown Rewards Bonus Points (U.S. only).

DECEMBER 1-5 TRIM THE TREE EVENT

Bring the family and celebrate your love of Christmas at this event where you can stock up on everything you need to be ready for the big day! That includes our special-edition ornament collection release!

Hallmark ORNAMENTS

Find even more holiday spirit

If you love Keepsake Ornaments, take a look at our Hallmark Ornaments-there's lots to love there, too! ▶ Learn more at Hallmark.com/GiftOrnaments

KEEPSAKE GIFTS ADD FUN TO THE SEASON

No one loves Christmas more than Keepsake fans. That's why we're bringing you a few special extras, so you can show your holiday spirit Keepsake-style. Or surprise that special someone who would keep the Christmas decorations up all year long if it were up to them (and why isn't it, by the way?).

We hope these gifts will bring you a few smiles, encourage you to pause and enjoy those merry moments you're creating, and remind you to put your feet up now and then. Because those merry moments are becoming treasured memories. And that's something to celebrate.

(A)

ment

B

A-E. By Gregor Benedetti. Available 7/10/21. A. Pairs Well Wine Glass \$16.99 CAD QMC3102 B. Keepsake Ornament Christmas Tea Towel \$16.99 CAD QMC3115 C. Admiring My Ornaments Socks \$18.99 CAD QMC3112 D. Hang the Ornaments Mug Ceramic. \$18.99 CAD QMC3105 E. Gnome for Christmas Face Mask \$9.99 CAD QMC3122

ter and

E

ADMIRING



A message from the Keepsake Studio

As we come to the end of the 2021 Dream Book, we want to say thank you. It's because of you that we have the privilege of creating Keepsake Ornaments. It's because of you that we get to think about celebrating Christmas every single day. In our minds, that makes us the luckiest people in the world. So with each Keepsake Ornament you buy, please know that we are so very honored to be included in your family's traditions. That it's you who inspires us to keep creating and innovating. That your stories are important to us. We want to hear them. We want to help you tell them. Because your stories and your memories are at the heart of everything we do.



2021 Keepsake Ornament Events

JULY 10-18

Ornament Premiere Event Keepsake Ornament Club early access on July 9

OCTOBER 2-10

Ornament Debut Event Keepsake Ornament Club early access on October 1

DECEMBER 1-5

Trim the Tree Event Keepsake Ornament Club early access on November 30

Find more details on page 70.

STAY CONNECTED

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